

HIGHER EDUCATION FOR FUTURE LEADERS

ENTREPRENEURSHIP | INNOVATION | DIGITAL MARKETING | BUSINESS MANAGEMENT





Shape Your Tomorrow with Higher Education Today

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WELCOME TO YOUR FUTURE



MESSAGE FROM OUR IGI DEAN

It is my pleasure to welcome you to the International Graduate Institute, a place where dreams are nurtured, futures are built and leaders are made. My name is Dr. Alexander Paul Roper, Dean of this dynamic, growing institution.

Our commitment to you is to provide a nurturing community where you can work hard, enjoy life, and set yourself up for the future.

OUR GOAL IS FOR YOU TO THRIVE

IGI is here to provide you with a world-class education in Business Management, Digital Marketing, and Entrepreneurship & Innovation.

It is my mission to ensure that your journey with us isn't all about academic growth, but is also about your talents and personality. As a truly international college, we foster an environment where students can excel academically while embracing and drawing strength from the diverse cultural tapestry that makes us strong and unique.

We offer a traditional yet forward-looking education. IGI is a space where all students are seen, heard and valued. A place where you can innovate and grow, and prepare to shape a better and more inclusive future for all.

ENJOY THE JOURNEY

As you embark on this journey with us, you will have many new and exciting experiences and embrace the IGI culture of applying yourself and meeting academic goals. IGI will become fertile ground for international collaborations and friendships.

So please immerse yourself completely in IGI life. Attend your classes open to learning and willing to embrace different perspectives. Engage enthusiastically in activities that nurture your spirit and body. Don't hesitate to ask questions, to explore and to innovate.

As you prepare to start this exciting journey, I urge you to rise to the challenges ahead with courage, determination and confidence, because everyone at IGI will be here to back you up and support you.

Dr. Alexander Paul Roper

Dean, The International Graduate Institute

THIS IS WHO WE ARE



PURPOSE

We exist because we believe there are better ways to learn.



MISSION

Our mission is to create the next wave of global citizens by developing students' confidence through the IGI learning experience that:

- Develops skills, knowledge and mindset.
- Grows their network.
- Gives students the courage they need to chase their ideas.



VISION

To inspire and fulfil the curiosity of our students through enriching educational experiences and their attainment of graduate attributes.



THE HISTORY AND TRADITION OF IGI

PBL Education Pty Ltd., trading as International Graduate Institute or IGI, is a subsidiary of IH Sydney Training Services Pty Ltd., Australia's leading English-language, Teacher Training and career-focused vocational education provider. With more than 26 years of affiliation with the prestigious International House World Organisation, IH Sydney has a rich history of providing high-quality education and successful professional outcomes for students from around the world.

WHY STUDY WITH IGI

OUR PROMISES TO YOU

An Industry Recognised Education

Learn from experts involved in their industries.

Work Integrated Learning

Gain real work skills, and learn to produce result through the WIL/Capstone unit.

Excellence in Curriculum Design & Delivery

Choose electives that will further your interests and add real value to your career.

Champion Diversity & International Opportunities

Our students and staff come from diverse backgrounds, share ideas and are passionate and optimistic about change.

YOUR CHOICE WHEN TO START YOUR FUTURE

Our courses are designed for you, your lifestyle and your future career.

Choose to start your IGI course at one of three (3) study periods throughout the year. This allows you to fit in other commitments – including travel and work – and gives you the flexibility you need to succeed.

Each trimester or study period consists of eleven (11) teaching weeks and two (2) examination weeks.

All IGI courses are designed to include face-to-face delivery, and online learning supported by a Moodle Learning Management platform.

BE CONFIDENT AND BE YOUR BEST!

Key Connections to Secure Your Future

You will learn from academic and industry-experienced professionals.

Our courses are carefully designed to empower you to forge a successful career.

* Student Support Services

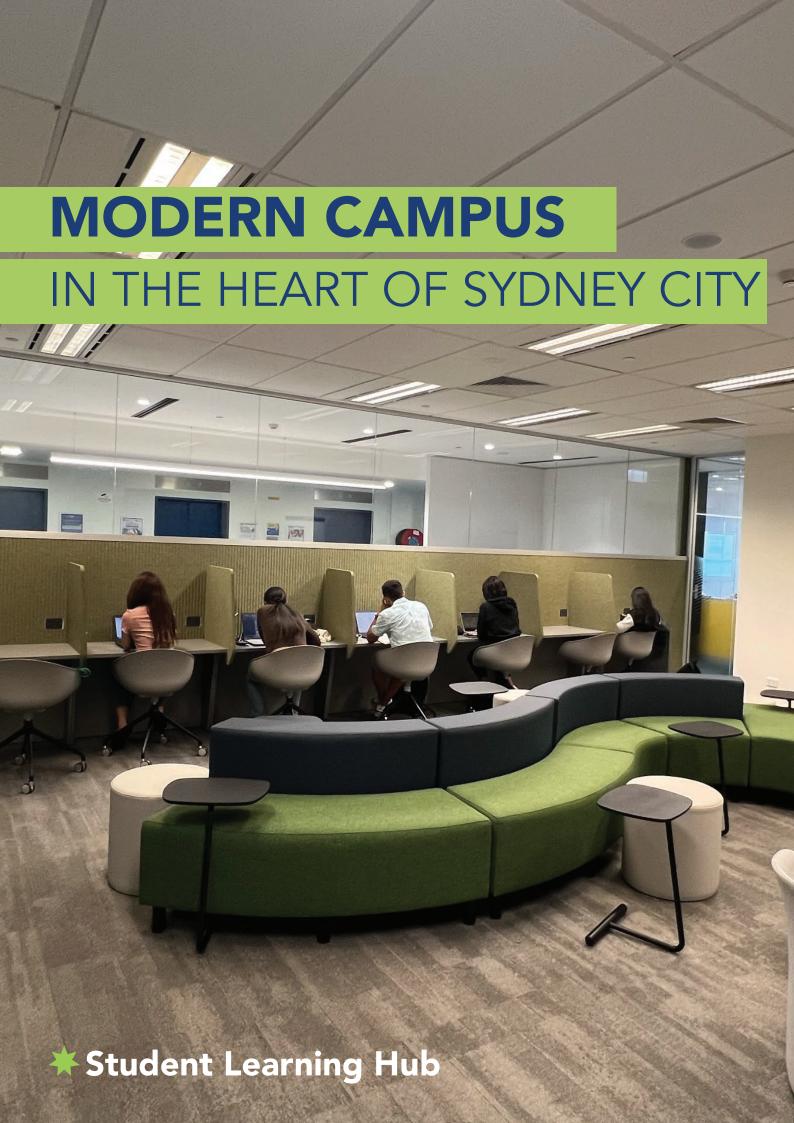
Our friendly team is committed to supporting you throughout your learning journey. They will help you the best study experience and study outcomes.

* Professional Placement

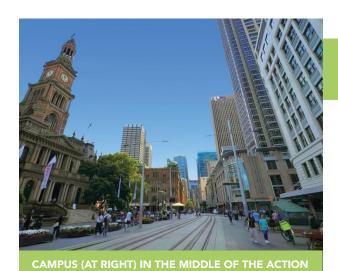
Through our work-integrated learning unit (WIL), you may access professional placement in your chosen field.

This means you can apply your new knowledge and skills in a real environment.

This will help you focus your study goals to develop skills for your chosen career.



SYDNEY, A DREAM DESTINATION *









Level 5, 540 George Street Sydney NSW 2000

Studying in one of the most beautiful cities in the world, Sydney, Australia, is an exceptional experience.

Our Sydney campus could not be more centrally located. Opposite the Sydney Town Hall and the Queen Victoria Building, and above the Town Hall Railway Station, we are in the central shopping precinct, and an easy walk to public transport hubs and services.

The city is known for its cultural diversity and inclusive community. Enjoy a safe, vibrant and lively city with bustling nightlife, amazing restaurant and cafe culture, and world-famous outdoor activities. It's a great place to live and study.

Sydney is a truly international city, and students from all over the world feel at home while having new and extraordinary experiences. From the iconic Sydney Opera House, to Sydney Harbour Bridge, to surfing on famous beaches like Bondi and Manly, to the breathtaking, world heritage-listed Blue Mountains, there really is nothing like Sydney!

STUDYING IN AUSTRALIA

Australia is a premier destination for international students looking for quality, trusted higher education opportunities. You can also enjoy the benefits of part-time work, and discover a new country and cultures. Together, it's a fantastic experience.

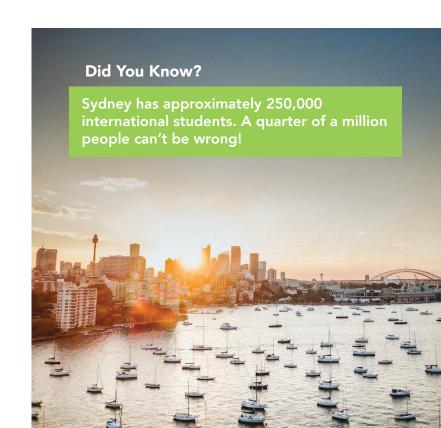
EDUCATION YOU CAN TRUST!

- * Australian Qualifications Framework (AQF) regulates courses delivered by Australian education and training providers. It also enables different countries to recognise your qualifications.
- All AQF-recognised courses offered to international students by an Australian higher education provider, must meet the Australian Government's strict quality standards.
- Australia has a set of laws to protect international students' rights: The Education Services for Overseas Students Act 2000 (ESOS Act).

 Visit https://www.studyaustralia.gov.au/ if you want to know more.
- * Graduates of Australian courses are in demand. Employers in Australia and around the world know that Australian qualifications are current, industry-relevant and of a world-class standard.

Visit Study Australia to get all the information you need about studying and living in Australia

- Accommodation
- Support services
- Australian cultures
- Visa requirements
- Working in Australia
- Living costs
- Health and safety
- Insurance
- Banking
- Public transport ... and more





COURSES DESIGNED TO FUTURE-PROOF YOUR CAREER!

www.igi.edu.au



BACHELOR OF ENTREPRENEURSHIP AND INNOVATION

CRICOS Course Code: 112715M











Turning Your Innovative Ideas into Successful Ventures!

With a solid business law and ethics foundation, you can dive deep into modules such as Venture Ideation and Validation, Design Thinking, and Lean Start-Up with confidence.

IGI's forward-thinking curriculum embraces agile business practices and future trends, and prepares you for the ever-changing entrepreneurial landscape.

You will undertake a professional placement and capstone project towards the end of your entrepreneurship and innovation education journey.

Embark on a career path filled with endless possibilities. Become an entrepreneur and innovator grounded in ethical responsibility and sustainable practices. Join us to build a career and a robust network of professionals and like-minded individuals through IGI's collaborative learning experiences.

Overview

This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 7

Course Structure

- 19 Core Units (3 credit points/unit)
- 4 Elective Units (3 credit points/unit)
- 1 Work Integrated Learning Unit (WIL) / Capstone Project (6 credit points)

Career Outcomes

- Startup Founder/Corporate Leader
- Business Analyst
- Product Manager
- Marketing Coordinator
- Sustainability Consultant
- Corporate Innovator/Intrapreneur

*Fees are reviewed annually and subject to change



COURSE STRUCTURE

	UNIT CODE	UNIT NAME	UNIT TYPE	PREREQUISITES	CREDIT POINTS
	FIN101	Fundamentals of Financial Literacy	Core		3
	BUS101	Introduction to Management	Core		3
00	MKT101	Introduction to Marketing	Core		3
<u></u>	STA101	Data Driven Decision Making	Core		3
Level	ENT101	Foundations of Entrepreneurship	Core		3
(i)	ENT102	Venture Ideation and Validation	Core		3
_	ENT103	Design Thinking and Lean Start-Up	Core		3
		Elective 100	Elective		3
	BUS201	Creativity and Innovation for Business	Core		3
	BUS202	Business Law	Core		3
200	BUS203	Organisational Communication and Culture	Core		3
	BUS204	Authentic Leadership	Core	BUS101	3
Level	ENT201	Funding and Financial Modelling	Core	FIN101	3
ē	ENT202	Selling and Negotiation Strategies	Core	BUS203	3
	ENT203	Marketing for Entrepreneurs	Core	MKT101	3
		Elective 200	Elective		3
	BUS301	Ethics and Sustainability	Core		3
	BUS302	Agile Business Practices	Core		3
	ENT301	Venture Growth Strategies	Core		3
300	ENT302	Future Trends and Entrepreneurial Ventures	Core		3
	ENT303	Venture Model and Launch	Core		3
Level		Elective 300	Elective		3
Le		Elective 300	Elective		3
	WIL301	Professional Placement and Capstone Project	Core (WIL)	Completion of 48 credit points from Level 100 units and Level 200 units	6
		ELECTIVE	S		
	MKT102	Consumer Behaviour		MKT101	3
00	DMKT101	Digital Marketing: An Introduction			3
7	DMKT102	Digital Toolkit			3
क	DMKT103	Writing Digital Marketing Contents			3
Level	BUS102	Service Design and Operations			3
_	ECO101	Economics for Managers			3
0	MKT201	Marketing Research		MKT101 and STAT101	3
200	DMKT201	E-commerce Development			3
	DMKT202	Integrated Marketing Communications		DMKT101	3
Level	DMKT203	Analytics and Data		STAT101	3
	BUS205	Project Management			3
	BUS206	Digital Business			3
	DMKT301	Social Media Marketing		DMKT203	3
	DMKT302	Digital Marketing Strategy		DMKT203	3
300	DMKT303	Digital and Emerging Technology Marketing			3
m	DMKT304	Digital Branding			3
<u>A</u>	MKT301	International Marketing		MKT102	3
Level	BUS303	Innovation and Strategy		BUS201	3
	BUS304	Strategic Change Management			3
	BUS305	Business Model Generation			3



CRICOS Course Code: 112716K











Digital Marketing is the Future. Become a Leading Digital Marketing Expert Today!

You will become adept at leveraging cutting-edge digital toolkits and crafting captivating content that resonates with audiences worldwide. Our curriculum incorporates agile business practices and international marketing strategies, offering you a broad perspective and an adaptable skill set for the ever-evolving digital sphere.

Your Digital Marketing studies includes a professional placement and a capstone project, providing you with first-hand experiences and opportunities to work on real-world projects at leading companies. Embark on a path to being a digital marketing virtuoso, equipped with a toolset of sought-after skills. Study Digital Marketing at IGI and get ready to shape global brand narratives with ethical and innovative approaches.

Overview

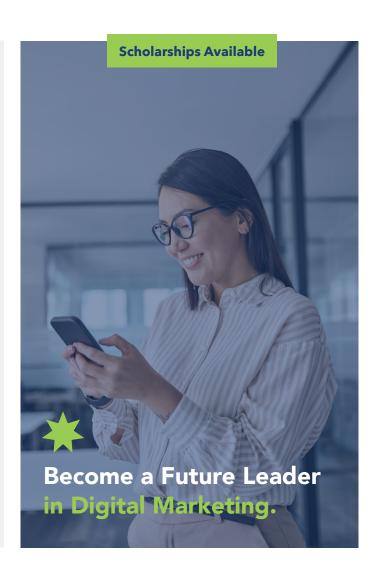
This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 7

Course Structure

- 23 Core Units (3 credit points/unit)
- 1 Work Integrated Learning Unit (WIL) / Capstone Project (6 credit points)

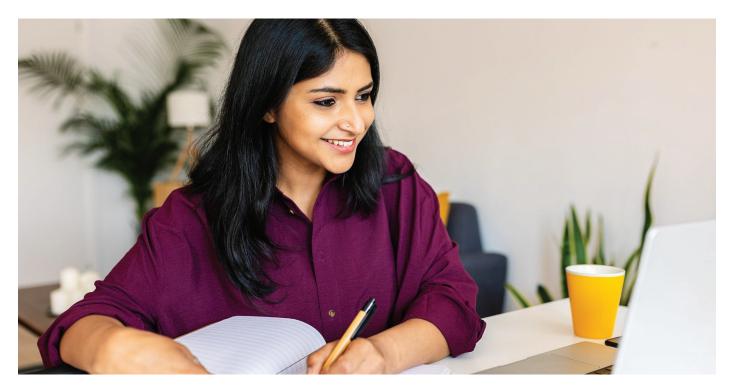
Career Outcomes

- Digital Marketing Specialist
- Content Creator/Strategist
- SEO and SEM Specialist
- E-commerce Manager
- Social Media Manager
- Data Analyst
- *Fees are reviewed annually and subject to change



COURSE STRUCTURE

	UNIT CODE	UNIT NAME	UNIT TYPE	PREREQUISITES	CREDIT POINTS
	FIN101	Fundamentals of Financial Literacy	Core		3
	BUS101	Introduction to Management	Core		3
Level 100	MKT101	Introduction to Marketing	Core		3
<u>•</u>	STA101	Data Driven Decision Making	Core		3
ě	MKT102	Consumer Behaviour	Core	MKT101	3
_	DMKT101	Digital Marketing: An Introduction	Core		3
	DMKT102	Digital Toolkit	Core		3
	DMKT103	Writing Digital Marketing Contents	Core		3
	BUS201	Creativity and Innovation for Business	Core		3
	BUS202	Business Law	Core		3
0	BUS204	Authentic Leadership	Core	BUS101	3
200	BUS206	Digital Business	Core		3
(D)	MKT201	Marketing Research	Core	MKT101 and	3
Level				STAT101	3
	DMKT201	E-commerce Development	Core		3
	DMKT202	Integrated Marketing Communications	Core	DMKT101	3
	DMKT203	Analytics and Data	Core	STAT101	3
	BUS301	Ethics and Sustainability	Core		3
	BUS302	Agile Business Practices	Core		3
	MKT301	International Marketing	Core	MKT102	3
00	DMKT301	Social Media Marketing	Core	DMKT203	6
<u>w</u>	DMKT302	Digital Marketing Strategy	Core	DMKT203	3
Level 300	DMKT303	Digital and Emerging Technology Marketing	Core		3
۲	DMKT304	Digital Branding	Core		3
	WIL301	Professional Placement and Capstone Project	Core (WIL)	Completion of 48 credit points from Level 100 units and Level 200 units	6





BACHELOR OF BUSINESS MANAGEMENT

CRICOS Course Code: 112717J











Connecting you to a Successful Business Management Career!

As your Business Management education journey unfolds, delve deeper into specialised areas such as service design and operations, and explore economic theories and their managerial applications. Cultivate the leader within you through Business Management studies in authentic leadership, investigate business law and organisational communication, all tailored to foster your innovative and strategic thinking.

Your final step before stepping into a Business Management career is a capstone project that mirrors real-world challenges, coupled with a professional placement to gain hands-on experience.

This course has two nested exit qualifications

Associate Degree of Business Management

Diploma of Business Management



This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 7

Course Structure

- 17 Core Units (3 credit points/unit)
- 6 Elective Units (3 credit points/unit)
- 1 Work Integrated Learning Unit (WIL) / Capstone Project (6 credit points)

Career Outcomes

- Business Analyst
- Assistant Project Coordinator
- HR Coordinator
- Marketing Coordinator
- Sales Manager
- Customer Service Manager

*Fees are reviewed annually and subject to change



COURSE STRUCTURE

	UNIT CODE	UNIT NAME	UNIT TYPE	PREREQUISITES	CREDIT POINTS
	FIN101	Fundamentals of Financial Literacy	Core		3
	BUS101	Introduction to Management	Core		3
0	MKT101	Introduction to Marketing	Core		3
100	STA101	Data Driven Decision Making	Core		3
	BUS102	Service Design and Operations	Core		3
Level	ECO101	Economics for Managers	Core		3
Ľ	200101	Elective 100	Elective		3
		Elective 100	Elective		3
	DLIC204				
	BUS201 BUS202	Creativity and Innovation for Business Business Law	Core Core		3
0	BUS202	Organisational Communication and Culture	Core		3
200	BUS203	•		DUC101	
4		Authentic Leadership	Core	BUS101	3
Level	BUS205	Project Management Digital Business	Core Core		3
Ľ	BUS206	Elective 200			
			Elective		3
		Elective 200	Elective		3
	BUS301	Ethics and Sustainability	Core		3
	BUS302	Agile Business Practices	Core		3
	BUS303	Innovation and Strategy	Core	BUS201	3
300	BUS304	Strategic Change Management	Core		3
₩ W	BUS305	Business Model Generation	Core		3
Level		Elective 300	Elective		3
Te le		Elective 300	Elective		3
	WIL301	Professional Placement and Capstone Project	Core (WIL)	Completion of 48 credit points from Level 100 units and Level 200 units	6
		ELECTIVE	S		
	MKT102	Consumer Behaviour		MKT101	3
0	DMKT101	Digital Marketing: An Introduction			3
8	DMKT102	Digital Toolkit			3
	DMKT103	Writing Digital Marketing Contents			3
Level	ENT101	Foundations of Entrepreneurship			3
ت	ENT102	Venture Ideation and Validation			3
	ENT103	Design Thinking and Lean Start-Up			3
		Methodologies			
	MKT201	Marketing Research		MKT101 and STAT101	3
200	DMKT201	E-commerce Development			3
	DMKT202	Integrated Marketing Communications		DMKT101	3
<u>a</u>	DMKT203	Analytics and Data		STAT101	3
Level	ENT201	Funding and Financial Modelling	Core	FIN101	3
_	ENT202	Selling and Negotiation Strategies	Core	BUS203	3
	ENT203	Marketing for Entrepreneurs	Core	MKT101	3
	DMKT301	Social Media Marketing		DMKT203	3
	DMKT301	Digital Marketing Strategy		DMKT203	3
	DMKT302	Digital Marketing Strategy Digital and Emerging Technology Marketing		DIVINIZUS	3
300	DMKT303	Digital Branding			3
	MKT301	International Marketing		MKT102	3
Level	ENT301	Venture Growth Strategies		IVINTIUZ	3
Le	ENT301 ENT302	Future Trends and Entrepreneurial Ventures			3
	ENT302 ENT303	Venture Model and Launch			3
	LIVIOUO	venture iviouer and Laurich		1	3



ASSOCIATE DEGREE OF BUSINESS MANAGEMENT

CRICOS Course Code: 112718H











The Associate Degree of Business Management is embedded in the Bachelor of Business Management and has been designed as an exit qualification. It will equip you with the skills needed for paraprofessional roles in the business industry, and for further study at the Bachelor level.

This Business Management course builds on the foundational skills acquired through the Diploma of Business Management, providing you with in-depth knowledge and analysis of business practices. As with the Diploma, this course aims to provide a flexible, student-centred, and academically rigorous course of study. It will develop your intellectual skills and competencies and give you a sound basis for work or further tertiary study in your chosen discipline.

Embark on a career path filled with endless business management possibilities, grounded in ethical responsibility and sustainable practices. Join us to build not just a career, but a robust network of professionals and like-minded individuals through collaborative learning experiences.

Overview

This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 6

Course Structure

- 12 Core Units (3 credit points/unit)
- 4 Elective Units

Career Outcomes

- Executive Assistant
- Team Leader/Supervisor
- Business Advisor
- Management Consultant





COURSE STRUCTURE

	UNIT CODE	UNIT NAME	UNIT TYPE	PREREQUISITES	CREDIT POINTS
	FIN101	Fundamentals of Financial Literacy	Core		3
0	BUS101	Introduction to Management	Core		3
9	MKT101	Introduction to Marketing	Core		3
4	STA101	Data Driven Decision Making	Core		3
evel	BUS102	Service Design and Operations	Core		3
_	ECO101	Economics for Managers	Core		3
		Elective 100	Elective		3
		Elective 100	Elective		3
	BUS201	Creativity and Innovation for Business	Core		3
0	BUS202	Business Law	Core		3
20	BUS203	Organisational Communication and Culture	Core		3
Vel	BUS204	Authentic leadership	Core	BUS101	3
Le	BUS205	Project Management	Core		3
	BUS206	Digital Business	Core		3
		Elective 200	Elective		3
		Elective 200	Elective		3

ELECTIVES

MKT102 Consumer Behaviour MKT101 3				
DMKT102 Digital Toolkit DMKT103 Writing Digital Marketing Contents ENT101 Foundations of Entrepreneurship ENT102 Venture Ideation and Validation ENT103 Design Thinking and Lean Start-Up Methodologies MKT201 Marketing Research MKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies DMKT203 Analytic Selling and Negotiation Strategies ENT204 Selling and Negotiation Strategies BUS203 3	MKT102	Consumer Behaviour	MKT101	3
DMKT103 Writing Digital Marketing Contents ENT101 Foundations of Entrepreneurship ENT102 Venture Ideation and Validation ENT103 Design Thinking and Lean Start-Up Methodologies MKT201 Marketing Research DMKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies DMKT203 Analytic Strategies STAT101 SENT203 Selling and Negotiation Strategies BUS203 SELICITED SERVICE SERVICE SELICITED SERVICE SELICITED	DMKT101	Digital Marketing: An Introduction		3
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ENT102 Venture Ideation and Validation ENT103 Design Thinking and Lean Start-Up Methodologies MKT201 Marketing Research MKT201 E-commerce Development DMKT201 Integrated Marketing Communications DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies ENT202 Selling and Negotiation Strategies ENT203 Selling and Negotiation Strategies STAT101 Selling and Negotiation Strategies BUS203 Selling and Negotiation Strategies	DMKT103	Writing Digital Marketing Contents		3
ENT102 Venture Ideation and Validation ENT103 Design Thinking and Lean Start-Up Methodologies MKT201 Marketing Research MKT201 E-commerce Development DMKT201 Integrated Marketing Communications DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies ENT202 Selling and Negotiation Strategies ENT203 Selling and Negotiation Strategies STAT101 Selling and Negotiation Strategies BUS203 Selling and Negotiation Strategies	ENT101	Foundations of Entrepreneurship		3
MKT201 Marketing Research MKT201 E-commerce Development DMKT201 Integrated Marketing Communications DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies MKT101 and STAT101 3 STAT101 3 ENT203 BUS203 3	ENT102	Venture Ideation and Validation		3
MKT201 Marketing Research DMKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies MKT101 and 3 DMKT101 3 STAT101 3 FIN101 3 BUS203 3	ENT103	Design Thinking and Lean Start-Up		3
DMKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies STAT101 3 STAT101 3 ENT203 BUS203 3		Methodologies		
DMKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies STAT101 3 FIN101 3 BUS203 3	MKT201	Marketing Research	MKT101 and	3
DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling ENT202 Selling and Negotiation Strategies BUS203 3			STAT101	
DMKT203 Analytics and Data STAT101 3 ENT201 Funding and Financial Modelling FIN101 3 ENT202 Selling and Negotiation Strategies BUS203 3	DMKT201	E-commerce Development		3
DMKT203 Analytics and Data STAT101 3 ENT201 Funding and Financial Modelling FIN101 3 ENT202 Selling and Negotiation Strategies BUS203 3	DMKT202	Integrated Marketing Communications	DMKT101	3
ENT202 Selling and Negotiation Strategies BUS203 3	DMKT203	Analytics and Data	STAT101	3
THEORY AND ALL OF THE STATE OF	ENT201	Funding and Financial Modelling	FIN101	3
ENIT202 Marketing for Entraprenouse				
ENT203 Marketing for Entrepreneurs 3	ENT202	Selling and Negotiation Strategies	BUS203	3
		DMKT101 DMKT102 DMKT103 ENT101 ENT102 ENT103 MKT201 DMKT201 DMKT201 DMKT202 DMKT203	DMKT101 Digital Marketing: An Introduction DMKT102 Digital Toolkit DMKT103 Writing Digital Marketing Contents ENT101 Foundations of Entrepreneurship ENT102 Venture Ideation and Validation ENT103 Design Thinking and Lean Start-Up Methodologies MKT201 Marketing Research DMKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT203 Analytics and Data ENT201 Funding and Financial Modelling	DMKT101 Digital Marketing: An Introduction DMKT102 Digital Toolkit DMKT103 Writing Digital Marketing Contents ENT101 Foundations of Entrepreneurship ENT102 Venture Ideation and Validation ENT103 Design Thinking and Lean Start-Up Methodologies MKT201 Marketing Research MKT201 E-commerce Development DMKT201 E-commerce Development DMKT202 Integrated Marketing Communications DMKT101 DMKT203 Analytics and Data STAT101



CRICOS Course Code: 112719G











The Diploma of Business Management will provide you with foundational business-practice knowledge and skills. The course will equip you with the knowledge and skills to prepare for entry into the workforce, or provide a pathway for further study at a higher level including a Bachelor degree.

The Diploma of Business Management is nested in the Bachelor of Business and has been designed as an exit qualification after completing Level 100 units. It equips you with the skills needed for paraprofessional roles in the business industry, and provides an opportunity to study a one-year higher education course.

Embark on a business-management career path filled with endless possibilities, grounded in ethical responsibility and sustainable practices. Join us to build not just a career, but a robust network of professionals and like-minded individuals through collaborative learning experiences.

Overview

This qualification is recognised within the Australian Qualifications Framework (AQF) at Level 5

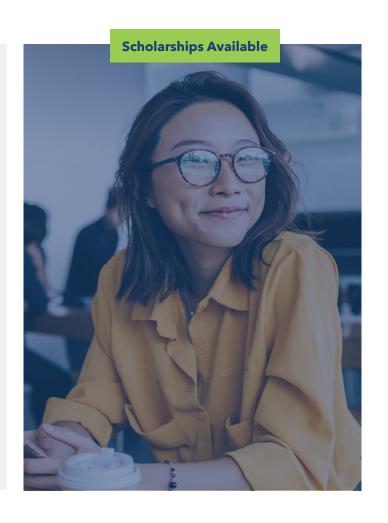
Course Structure

- 6 Core Units (3 credit points/unit)
- 2 Elective Units (3 credit points/unit)

Career Outcomes

- Executive Officer
- Business Development Officer
- Operations/Administration Officer

*Fees are reviewed annually and subject to change



COURSE STRUCTURE

	UNIT CODE	UNIT NAME	UNIT TYPE	PREREQUISITES	CREDIT POINTS
	FIN101	Fundamentals of Financial Literacy	Core		3
	BUS101	Introduction to Management	Core		3
0	MKT101	Introduction to Marketing	Core		3
7	STA101	Data Driven Decision Making	Core		3
Ve	BUS102	Service Design and Operations	Core	MKT101	3
Le	ECO101	Economics for Managers	Core		3
		Elective 100	Elective		3
		Elective 100	Elective		3

ELECTIVES

	MKT102	Consumer Behaviour	MKT101	3
	DMKT101	Digital Marketing: An Introduction		3
00	DMKT102	Digital Toolkit		3
-	DMKT103	Writing Digital Marketing Contents		3
e Ve	ENT101	Foundations of Entrepreneurship		3
Ľ	ENT102	Venture Ideation and Validation		3
	ENT103	Design Thinking and Lean Start-Up		3
		Methodologies		



CREDIT FOR PRIOR LEARNING

IGI recognises the importance of supporting you to continue your study and future learning. We adhere to the following Credit for Prior Learning Policy and Procedure principles:

Type of Credit for Prior Learning:

- Specified Credit based on prior formal learning that is deemed equivalent when considering the specified learning outcomes, the volume of learning, course content, and the learning and assessment approach implemented.
- Specified credit is generally determined on a case-by-case basis or as part of a credit transfer agreement. The student is exempt from completing the unit to meet course requirements when specified credit is awarded for specific units of study within a course. Further, as specified credit acknowledges that a student has achieved equivalent unit learning outcomes and is deemed to have met the prerequisites.
- Recognition of work and life experience may be granted if a student can provide evidence to support and demonstrate the student's achievement. It can be formal, informal, or non-formal learning.

Credit Limitations:

Aligned with sector norms, the credit granted to a student for an individual course will not exceed 50% of the total credit points of the course being considered.





ACADEMIC AND GENERAL WELLBEING SUPPORT AT IGI

When you study at IGI, you will be supported at every step. We are proud of our open and nurturing environment.

Our friendly student services team can provide you with help and advice during your studies at IGI. This includes information about the admissions and enrolment processes, orientation program, and understanding all policies and procedures.

The IGI student services team is available to assist and support you with all enquiries.



Academic Support

IGI academic staff are here to support you. If you ever require extra guidance and assistance outside of class time, just let us know.

Lecturers have weekly consultation hours, and you can easily book appointments for support with assessment tasks and unit content.

Studiosity 24/7

For free after-hours support, all IGI students can seek assistance from Studiosity, a 24/7 on-demand study help service. There are unit specialists and student mentors who can help you with academic literacy skills and core unit support.

IGI Moodle 24/7

Moodle is IGI's Learning Management System. This is where you will find all class materials, assessments, rubrics, and supporting material including information on academic integrity, research and writing.

It's a one-stop shop for everything you need to complete your studies successfully.

LEADERSHIP

* The Governing Board is the governing body of PBL Education Pty Ltd., trading as the International Graduate Institute (IGI). It has overall responsibility for the Institute, including its finance, strategic direction, governance and risk management.



Mr Jose Herrera Perea Independent Chair



Emeritus Professor Toni Downes Independent Member



Mr Matt Malouf Independent Member



Dr Christine BurtonIndependent Chair



Helen Batey General Manager IGI

* The Academic Board is responsible for the academic administration and oversight of educational processes and academic policies. It operates independently of the ownership of the Institute in order to ensure academic independence.



Dr Christine Burton Independent Chair



Professor Thomas Roche Independent Member



Associate Professor Paul Thambar Independent Member



Dr Alexander Paul Roper Dean IGI



Helen Batey General Manager IGI



Sandra Ulrich Director of ihBC



Sabrina Barrios Registrar IGI

ADMISSIONS CRITERIA

Applicants with Recent Secondary Education (within the last 2 years)

Applicants for admission into IGI undergraduate courses must meet the following requirements:

- Year 12 in Australia with a minimum ATAR score of 60; or
- Recognised overseas qualification equivalent to Year 12.

Applicants with Vocational Education and Training (VET) study

• Australian Certificate IV (AQF 4) or higher.

Applicants with Higher Education study (bridging or enabling course)

• Recognised Foundation Studies course.

Applicants with Work and Life Experience (Mature Age Applicants)

Applicants who are aged 21 years of age or over, who have finished secondary education more than two years ago, and who have had little or no tertiary study experience must demonstrate through appropriate work and life experience that they can undertake study at the required level. Evidence must be provided to demonstrate a reasonable prospect of success through:

- Appropriate, relevant work experience; and/or
- Formal, informal, or non-formal study, completed or partially completed and/or
- Special Tertiary Admission Test (STAT) percentile rank or equivalent.

Approved Articulation Agreements

Applicants may be granted direct entry through an approved articulation agreement. These Articulation Agreements provide pathways between a completed qualification from an external institute into a qualification at IGI. The Articulation Agreement may identify specific credit into an IGI award or may establish admission only.

English Requirements

	English Language Test	Bachelor, Associate Degree and Diploma
*	International English Language Testing System (IELTS) – Academic	Overall 6.0 (no band less than 5.5)
*	Pearson Test of English (PTE)	Overall 50 (no band less than 42)
*	Cambridge English C1 Advanced (C1 Advanced)	Overall 169 (no band less than 162)

For more information about the Admission Criteria, please visit our website www.igi.edu.au

WHEN YOU CAN START YOUR COURSE

2024	* Trimester 1	*Trimester 2	* Trimester 3

Orientation	8 February	23 May	5 September
Start	12 February	27 May	9 September
Census	1 March	14 June	27 September
Finish	10 May	23 August	6 December
Break	13 May - 26 May	26 August - 8 September	9 December - 2 February
Results	17 May	30 August	13 December

Public Holidays NSW 2024

1 January - New Year's Day | 26 January - Australia Day | 29 March - Good Friday | 30 March - Holy Saturday | 31 March - Easter | 1 April - Easter Monday | 25 April - Anzac Day | 10 June - King's Official Birthday |

7 October - Labour Day | 25 December - Christmas Day | 26 December - Boxing Day

2025	*Trimester 1	*Trimester 2	* Trimester 3
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Orientation	30 January	22 May	11 September
Start	3 February	26 May	15 September
Census	21 February	13 June	3 October
Finish	2 May	22 August	12 December
Break	5 May - 25 May	25 August - 14 September	15 December - 1 February
Results	9 May	29 August	13 December

Public Holidays NSW 2025

1 January - New Year's Day | 27 January - Australia Day | 18 April - Good Friday | 19 April - Holy Saturday | 20 April - Easter | 21 April - Easter Monday | 25 April - Anzac Day | 9 June - King's Official Birthday | 6 October - Labour Day | 25 December - Christmas Day | 26 December - Boxing Day

Notes:

• Census date is the last date to add or withdraw from units for a trimester enrolment without financial penalty.



MORE REASONS TO STUDY WITH US!



Career Pathways

Tuned to your future career



Student Support

Here to help you thrive



Study 2 Days a Week

Timetable built for your lifestyle



Academic Excellence

Education recognised around the world



Recognition of
Prior Learning (RPL)

Use your experience to get ahead



Scholarships Be rewarded



Networking Opportunities

Welcome to your own network of the future



Course Structure

For You

3 intakes a year



Work Integrated
Learning (WIL)

Finetune your future in real career settings

STEP-BY-STEP ENROLMENT GUIDE

Please ensure that you have attached the following to your application:

Certified copy of your passport.
Copy of current Australian visa, if applicable.
Copy of English language test results, if applicable.
Certified copy of academic transcripts and educational certificates (with certified translations if not in English).
Copy of your current Confirmation of Enrolment (CoE), if applicable.
Certified copy of documents to be assessed for Recognition of Prior Learning, if applicable.
Copy of your health fund membership card, if applicable.
Any additional documents to support your application.



International Graduate Institute VERSION 1_032024 PBL Education Pty Ltd., trading as International Graduate Institute (IGI) Provider ID PRV14347, CRICOS Provider Code 04116M,

is a subsidiary of IH Sydney Training Services Pty Ltd. | Level 4, 540 George Street, Sydney NSW 2000 | (+61) 2 9279 0733 www.igi.edu.au contact@igi.edu.au in f